

## **Dog Park Board Meeting**

September 18, 2006

Board Members present: Anne, Jack, Kelly, Irene, George, and Walt.

Not present: Frank, Shayamala, Rob and Rick.

### **TASKS**

1. Anne
  - a. Bollards: contact Leo Razzi again for cost details
  - b. Workday: inquire w/ either Rustica or 2nd Street pizza about getting pizza and maybe beer
  - c. Ask NLNA to include workday and hound-o-ween in their email distribution
  - d. Follow up with puperoni people
2. Jack
  - a. Follow up with electrician re: installing lighting.
3. Walt
  - a. Continue to organize Hound-o-ween.
4. Irene
  - a. Follow up with Cement Mason Union President about getting possible *pro bono* sidewalk installation.
5. Kelly
  - a. Electric: Get non-profit certificate for Jack.
  - b. Email members re: (1) Hound-o-ween, (2) Workday (10/14/06), including need for carpenter to build bulletin board, (3) Dog Fancy Magazine, (4) Thanks to members who paid dues (especially those who went above \$50), (5) Sidewalks (including cement masons + Leo Razzi bollard "project"), (6) Electric
  - c. Workday: Create sign and hang in park.
6. George
  - a. Sidewalks: write press release and distribute to media when date for press event for sidewalks is set.

### **AGENDA**

1. **Lighting.** Jack provided an estimate for installing one light on a 35 ft. pole in the park = \$1000 + \$32/mo. to maintain (3 year contract). Everyone present voted in favor of moving ahead. Jack will follow-up with the contractor to set up a time for installation.
2. **Sidewalks.** Irene was in touch with the Cement Mason Union President about getting possible *pro bono* sidewalk installation. The school just started up again in mid-September. Irene (or Anne) is meeting with the guy at the park on 9/19/06 to discuss further (e.g. whether they can do demo and installation, who would pay for supplies etc.). Harvey Bell is assisting with the liaising – thinks we should do a press event (on 9/21/06, Anne, Irene, Kelly and Harvey met to discuss; George also volunteered to write a press release and distribute to media). Developer David Pearlman agreed to pay for supplies. Board members noted that we have seen several cars and trucks parked on the Poplar St. sidewalk in spite of the sign, so its critical that we have bollards installed. Anne will contact Leo Razzi again for cost details.
3. **Workday.** The Board decided to have a workday on 10/14/06, 10am-1pm (rain date 10/15). We would really like to get someone to help build a bulletin board (carpenter needed). Kelly will ask when she announces the workday by email. Anne will inquire w/ either Rustica or 2nd Street pizza about getting pizza and maybe beer. We discussed the problem that so few members show up for clean-

up and how we can better get members involved. Kelly will email a few times between now and then and create and hang a sign. Anne will ask NLNA to include it in their email distribution.

4. **Hound-o-ween**. Hound-o-ween is set for 10/28/06 from 12pm-3pm (rain date 10/29/06). Judging/prizes will be at 1:30. An afterparty with food and drink will be held at the Ministry of Information at 4pm. Walt is working to get prizes from N. 3rd, the Bank, etc.
5. **PR on the Park**. **Philly Tails**, a new magazine approached Anne about distributing its magazine at our park. The Board agreed that we'd like to see a copy before we make a decision. Our dog park was featured in the October issue of **Dog Fancy Magazine**. Also, a **Phila. Inquirer** reporter was at the park on 9/15/06 and interviewed several board members.
6. **Pup-Peroni advertising campaign** -- Anne reported that the makers of Pup-Peroni dog snacks approached us about doing an event in the park. They are currently on a 45 week tour in which they are visiting 35 cities across the nation. The event would feature the treats and a Vespa with a side car where members' dogs could have their pictures taken.
7. **Miscellaneous**.
  - a. **Water Co.** – is coming out to read meter/ start billing.
  - b. **Plaque for CREI**. We never installed a plaque for the donation from CREI for the water. Anne followed up with them several times, but they never got back with her. She recently spoke w/ someone from their PR department about something else, so now she'll follow up again about doing a plaque.